

wrong information

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Spread of wrong information in the media

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The current status of the global world relies on information from different media spaces. Information is passed through various channels. Some information is restricted to some population while some is public. The spreading of the wrong information has been witnessed in the recent past with the onset of a pandemic and other global challenges and competitions. The main reasons for the spreading of the wrong information is unethical behaviors and the uncontrolled internet space.

Unethical behaviors

The source of the information

Any communication channel has a source which is perceived as the beginning of the distribution process. Information is created with particular intentions. The main aim of passing a message is to create some required effectiveness. If the way in which the information is given alters the original meaning or the given information is false it turns out to be unethical. The sender of the information should ensure they create the right and truthful information. Any information that can negatively affect others in an acceptable way should not be generated by any source.

Secondary sender

A distribution channel leads to the spread of the wrong information due the unethical behavior of the secondary sender. Upon receiving any information one should evaluate and determine the correctness of the message before spreading the message. It helps to reduce the continued spread of an information that is wrong. Individuals that do not adhere to the rules of communication channels could deliberately or unknowingly give a hand in information that can cause a great damage. During the current pandemic some individuals through different media gave distributed unsatisfied information that has impacted others who follow unknowingly.

Uncontrolled and overcrowded internet spaces

The developing internet space has created different forms of media within the global apex. It has led to lesser control over the media space as some communications are encrypted. The large population using the media space has also made it impossible to survey the media space. Hence it has laid a platform for the distribution of the wrong information as different individuals give their own views without confirming the correctness of the information. Due to the existence of the word as a small village the information spreads very fast and impacts some respondents in a very bad way. Most sites fail to place restrictions over the users. It makes it worse as different categories even the inexperienced offer their views as confirmed solutions hence ending up as wrong information.

EFFECTS OF THE SPREADING

Negative impact on the targets

Spreading the wrong information might lead to defamation of individuals or organizations that are well established on the wrong basis. It might affect their image and reduce their productivity. Most organizations make revenue from their brand and image. Such a destruction amount to leavening individuals jobless and families poor. The spread can affect any organization as mostly people of bad will to the affected or other competitors may practice designing of such information. It may also build

hatred among different parties as the information might hit on weakness making them weaker for the wrong reasons.

Develops lack of trust in information that could be true

The rampant scenarios of distribution of wrong information has built a keen eye on most individuals. In the act of scrutiny most people have ended up disbanding information that could be correct on the basis of other close biases that has been developed in the same media. The high level technology facilitates the development of fake copy rights, signatures and patents hence making the process of distinction difficult. The often cases has led to the mistrust of most information.

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